PEWAUKEE AREA ARTS COUNCIL BOARD MEETING

November 27, 2018 Pewaukee Public Library

MINUTES

1. **CALL TO ORDER at 6:04pm**

**Attendeees:** Abby Lorenz, Mary Widicus, Irene Taylor, Anne Raskopf, Hilary Prokop, Heidi Hallett, Vicky Voelker, Barbara Kelsey, Lise Miley

1. **WELCOMING COMMENTS:** made by Mary Widicus
2. **Approval of minutes of October 23rd, 2018.** Abby made a motion to accept, Barb seconded. Motion passed unanimously.
3. **TREASURER’S REPORTS:** No significant changes. Put in $3,000 we received from Waukesha County Community Foundation.
4. **CORRESPONDENCE:**
   1. Letter sent to confirm our collaboration with Pewaukee Women’s Club Helen Farnsworth Mears art competition
   2. Thank you from Waukesha County Fair thanking us for Plein Art competition
   3. Waukesha Civic Theater looking for donation – see new business
5. **Administrative and Communication Specialist Report:** Anne Raskopf
   1. Hours recorded to date (October 27th) – 35.25 hours
   2. Major projects:
      1. Pewaukee Neighbors Magazine: will be interviewing Wednesday, November 28th
      2. Radio interview with Ellenbecker – Thursday, November 29th: Broadcast date is TBD – wait for updates from Anne
      3. Will be adding PAAC events to Pewaukee Chambers site
6. **Committee Reports**
   1. **Marketing:** covered under the major projects. Website and Facebook photos change frequently.
   2. **Sponsorship/Community Partners –** Juli and Sue Baker are contacting potential sponsors and many are expressing support. No committed sponsors yet.
   3. **Membership –** nothing new to report
   4. **Executive Team** – nothing new to report
   5. **Gallery –** new change out in January or February – nothing new to report
   6. **PAAC Networking meeting presenters**
      1. **December –** music provided by Joey Leal
      2. **January:** Anne Raskopf
   7. **Mini Masterpieces:** will bring new canvases in January – may start to bring larger canvases for people to work with. Also pursuing options to involve watercolor artists in the mini-program
   8. **Outreach –** Monica’s position as point person for community involvement is open – we need a volunteer for this
   9. **Nominating Committee:** Barb Kelsey gave report. Good status with officers for 2019. We will take nominations from the floor.
7. **Special Events**
   1. **Community Fine Art Placement:** Reception November 26th went well. Artists felt valued for art placement. Around 20 people in attendance along with journalist from Oconomowoc Enterprise; article might be picked up by the Waukesha Freeman
   2. **Showcase of Arts – Spring 2019:** Met on November 5th at Waukesha State Bank Pewaukee. Next meeting scheduled for December 3rd at 1 o’clock at Waukesha State Bank – Pewaukee. Have a Save the Date card going out to teachers as well as principles about scholarships and enrichment activities.
   3. **Fall Craft Fair:** Saturday, December 1st from 9-5 at Lake Country Lutheran
   4. **Mini-Masterpieces coaching at Three Pillars:** last meeting they completed acrylic pours and assisted residents. Good partnership with Three Pillars
   5. **Gingerbread Houses with the Pewaukee Police – December 5th :** 4:15. Will receive updates after the event
   6. **Children’s Craft at Schulte’s:** If you are interested in helping let Juli or Mary know. All are welcome to be part of the fun.
   7. **Spring Fundraiser:** Abby Lorenz reported. Karen Patrick suggested we call Spring Bling this year: “Table TA-DO: Come See What Our Artists Do”.Any themes or subjects may be utilized for table design. You provide all table decorations. Juli is working on the call to artists to volunteer to decorate tables.
      1. Thursday, May 9th at Tuscan Hall, Waukesha. Evening event.
8. **Old Business**
   1. **Art in the Downtown**: Lindy out so no report.
   2. **Spring Bling logo sub-committee report:** tabled.
   3. **Doll House project 1:** no new report.
   4. **Doll House project 2:** placement of finished doll house. No from Kirkland and no from Three Pillars. Still waiting to hear from Shorehaven. Once these placement options are exhausted, we will ask the dollhouses’ owner to take over placement.
9. **New Business**
   1. **2019 Plein Air Events:** Will be going back to Pewaukee Antique and Power Boat Show for competition Saturday, August 17th at Lakefront Park. Clinics will be held June 8th and July 13th.
   2. **Networking meeting frequency and refreshments** – looking for committee to review
      1. Proposal is to switch networking meetings from monthly to quarterly because there is difficulty with providing refreshments at the meetings. Board was concerned that people would lose track of meeting dates if we change the frequency and our attendance would go down. Instead of doing less frequent meetings, we intend to change up the format of some of the monthly meetings.
         * **Feedback:** Affirmed we should keep our monthly minuets but that we should switch the format so we can have more time to share our art and get feedback from the committee.
   3. **Post-holiday party for Board and spouses:** Saturday, January 5th, 10am-2pm at Widicus lake home
   4. **Zachariah’s Acres, Oconomowoc Project:** We have been asked to do painting on one of the buildings at their facility. We don’t have specifics yet but it is a potential outreach opportunity.
   5. **Helen Farnsworth Meats Competition 2019:** Juli is taking point on this project. Woman’s Club will provide art work and exhibit and we will provide the judging. We will be encouraged to go to a Saturday reception and interact with the child artists. Winners will be recognized at the PAAC general meeting and we will turn over the meeting to that reception.
   6. **Clean Water Photo Contest**: Terri Wise did a great job last year and is already making plans for next year. She is working on developing a rubric for judging.
10. **Other Business:**
    1. **November 2019 Board meeting is week of Thanksgiving.** Should we move this project up a little? Meeting to be moved to Tuesday, November 19th instead.
    2. **Looking for ideas for theater excursions:** One idea is to look at Oconomowoc Arts Center to see what they have going on. Also may have a theater at the Corners of Brookfield will be putting on live feed of big shows. Theater in Franklin off of Ryan Road puts on big shows – possible to check these out as excursions. Hilary will look up theater name and provide an update on possible show ideas.
    3. **Waukesha Civic Theater**: request for donation. Abby’s suggestion is that instead of a cash donation we could provide a basket for their next fundraising event.

**Motion to adjourn by Abby, seconded by Heidi. Motion carried.**

**Meeting Adjourned at 7:23pm**

**Minutes submitted by Kristen Bulfer, November 29, 2018**