**PEWAUKEE AREA ARTS COUNCIL**

**Board of Directors Meeting**

**March 26, 2019**

**Pewaukee Public Library**

***Our Mission: To encourage and promote quality arts experiences, programs,***

***events and cultural opportunities in the greater Pewaukee Area.***

1. **Call to Order at 6:00pm**
   1. **Attendees:** Mary Widicus, Abby Lorenz, Lindy Kanavas, Carol Hallowell, Vicky Voelker, Irene Taylor, Hilary Prokop, Kathy Novack, Heidi Hallett, Barb Kelsey, Jen Herro, Kristen Bulfer
2. **Welcoming Comments made by Mary Widicus**
3. **Approval of minutes of February 26, 2019 meeting**
   1. Abby motioned to accepted minutes as presented – Barb seconded – motion passed unanimously
4. **Membership Update made by Lindy Kanavas–** many more members sent in updates
   1. 75 members so far – looking at about 40 more to follow-up with
5. **Treasurer’s Report from Lindy Kanavas**:
   1. Membership dues are only $220 short of last year already – great news!
   2. Showcase of Art has moved to actual revenue – expected to make money this year thanks to the help from our sponsors
   3. Equipment purchase was new display racks which will help out at our shows – thank you to Jen for getting that together
6. **Correspondence from Anne Raskopf’s notes:**
   1. Thank yous sent to Carolyn Larkin for Spotlight Interview, Cristina Norcross for donation to fundraiser, and Dint Sweitzer for leading a workshop on minis
   2. Ellen Becker interview available online
   3. Will be creating display at Oconomowoc Library to promote PAAC activities and reflect all forms of art – display will move to Delafield Library in July
   4. Accepting suggestions for Constant Contact spotlight section
      1. Writer Julia Jaegersberg may take up the writing responsibility on these interviews
7. **Administrative and Communication Specialist Report (Anne Raskopf)**
   1. **Hours recorded for month-** not in attendance so nothing to report
8. **Committee Reports** 
   1. **Marketing**
      * **General from Anne Raskopf’s notes**
        1. Ellenbecker Radio Show aired March 17 - still available on line
        2. Oconomowoc Library display April 2019
        3. Delafield Library display July 2019
      * **PAAC Website report from Irene Taylor:** working on the “forms” section to make it easier for users
      * **Social Media report from Kristen Bulfer:** views up in the last month with added posts
   2. **Sponsorship/Community Partners** 
      * Orvis Foundation, OAF (Anne Raskopf) – still trying to make contact to source funding – looking to get in touch with the right people
      * Greater Milwaukee Foundation: Kathy and Anne attended work shop on grant applications
        + Looking to specifically target children’s’ or senior citizen enrichment which led to brainstorming on ideas:
          - Brought up idea of asking for money for scholarships but may not be applicable
          - Perhaps we put together artistic kits for use by families of patients with dementia (Dementia Friendly initiative). May get us in the door for something to ask for funds for. Kathy and Carol will take the lead on seeing if this is an opportunity.
        + Looking at grant money between $500-$2,000
        + Will work together to fill out applications
      * Imagine a Day! Courrney Bella Foundation - $1,500 check has arrived
   3. **Executive Team (Mary Widicus):** nothing new to report
   4. **Gallery (Heidi Hallett/Anne Raskopf)**
      * Status of Angels Grace gallery: hanging of molding system was blocked again so nothing new to report. Will have a meeting later this week to follow-up.
      * Gallery showing at Shorehaven, Oconomowoc- Sept. 1-Oct. 30 – theme to come
      * Gallery exhibit at Oconomowoc Art Center: Will have a PAAC exhibit January 7nd through March 2nd
      * Request for art display from ShoreWest Realtors (Anne Raskopf): nothing new to report
      * Policy regarding display of PAAC art still to come
   5. **PAAC Networking meeting presenters (Juli Garton, assisted by Vickie Voelker)**
      * Member scholarship winners should report at a meeting. Perhaps fill in September or November with this.
      * April: Kim Suhr, Creative Writing
      * May: Meet HS Scholarship winners
      * June: Green Team representative
      * October: Member Show and Tell (Susan Schuele and Mary Widicus)
      * December: Civic Broadway Singers
        + Decided to add them back in because we have no new ideas for the Christmas event. Went along with our mission statement of promoting art and adds to our performing arts outreach.
        + New ideas are always welcome so please bring forward any ideas
   6. **Mini Masterpieces:** 
      * Tuesday, March 12th with Dint Sweitzer – 7 participants
      * Friday, March 29th: workshop on water color with Mary Widicus
      * Tuesday April 30th with Terri Weis – acrylic paint pours
   7. **Outreach** 
      * Zachariah’s Acres painting project (Anne Raskopf): information on viewing party to come
      * Zachariah’s Acres request - outdoor loom project: Sat, May 11, 2019
        + Member Jackie Nicholson volunteered to take lead on being artistic advisor on this project
9. **Special Events**
   1. **Continuing Education Scholarships:** application deadline May 6th – criteria and application information on website and on Constant Contact
   2. **Helen F Mears competition, collaboration with Pewaukee Woman’s Club (Juli Garton, chair; Abby Lorenz, Board Rep):** winners presented at March 11 PAAC mtg
      1. Went very well – great turn out for reception and quality of artwork was exceptional
      2. Women’s Club helped with stronger communication – makes it very easy for teachers
   3. **High School Senior Scholarships - deadline: March 15**
      * Nothing new to report other than lots of interest in this scholarship
      * Met winners at May networking meeting
   4. **Showcase of Art – Spring 2019 (Abby Lorenz)**
      * Dates and location: April 4-7 at Waukesha Public Library
      * All applications are in – estimated about 300 - 400 pieces of art work submitted
      * Committee meeting Monday, April 1
      * New look brought by new graphic artist “Sarah”
      * Lots of help will be needed to display art – Thursday, April 4th starting at 4pm
      * Check constant contact for more information on help needed
   5. **Spring Fundraiser (Abby Lorenz) – *“Ta Da! Table To Do! See What Our Artists Do!”***
      * Date and location: Thursday evening, May 9 at Tuscan Hall, Waukesha
      * Planning coming together nicely
      * Small concern that we will run out of room at the new Tuscan Hall venue
      * Table decorators will be able to begin decorating between noon and one
      * Setup on the rest of the area will begin at 9am
      * Silent auction items coming along very well
      * Looking for additional restaurant gift cards – request forms on the website
   6. **2019 Plein Air Events (Barb Kelsey)**
      * Clinics on Saturdays June 8 at Kanow Park and July 13 at Nickson Park
        + July date conflicts with a Women’s Club event so Irene will be busy
      * Competition at Pewaukee Boat Show – Saturday, August 17
        + Will have a tent and racking system to display paintings for the whole day
   7. **Clean Water Photo Contest Kathy Novack presented**
      * Submission deadline: Monday, June 10; display: Saturday, June 21
      * More information on volunteers needed for day of help as we get closer
      * Children’s activities to be provided to draw in people
   8. **Lake Country Women’s Club Art Festival at Nagawaukee Park (Jen Herro) - Sat., July 13** 
      1. Participants were to have contacted Jen by today with samples of work to be displayed
      2. Artwork sent in on March 22nd – will know soon by official notice if we are in
      3. $220 needed for event booking presented to Lindy
10. **Old Business** 
    1. **Arts Day 2019 report (Anne Raskopf):** no report
    2. **Art in the Downtown (Lindy Kanavas)** 
       1. Possible interest in “Banners Up” – this has thus far been tabled
       2. Discussion on using this project to use grant money for
          1. Should talk to art department or STEM to see if we could link up with High Schools for this project
          2. Perhaps ask high school students to interpret a story into art for the banners – story could be historical events or interview
          3. To add in performing arts perhaps contact “Perform”
          4. Vicky and Hilary to take lead on creating this idea
    3. **Doll House project 1 (Jen Herro):** will move to Kristen’s house for room decoration
    4. **Studio Art Tour (suggested by Carolyn Larkin) –** gathering info on potential studios
    5. **Local version of “Art in Bloom” with Flora Elements, Delafield:** reported by Mary Widicus
       1. Will need to carry bulk of planning, organization, execution – looks to be not enough interest in all of this work
       2. Perhaps start small with a few small displays occasionally and starting communication with photography and promotions
       3. Maybe a collaboration for next years “Spring Fundraiser”
11. **New Business**
    1. **Potential Fairy Teacup Gardens at Schulte’s Nursery - Sat, May 11 (Juli Garton)**
    2. **Pewaukee Dementia Friendly Initiative**
       1. Summit planned in May for Dementia Friendly – should PAAC being doing more to support this initiative. More to come on possible support initiatives
       2. Activity Kits for Residents with Dementia – Friday March 29t from 8-10am at Kirkland Crossing
12. **Other Business**
    1. **Community Art Placement Project:** Delafield Library has chosen theme of “Lake Nagawicka”
       1. Tentative deadline in September for this
       2. Discussion of setting up painting/photo ops on Nagawicka since access is limited

**Announcements:**

**Board Meetings for 2019 (4th Tuesday, 6pm) NOTE: November date moved to 3rd Tues.**

**Tuesday, April 23**

**Tuesday, May 28**

**Tuesday, June 25 location TBA**

**Tuesday, July 23 location TBA**

**Tuesday, August 27**

**Tuesday, September 24**

**Tuesday, October 22**

**Tuesday, November 19 (moved up a week to avoid Thanksgiving)**

**Networking meetings (2nd Monday, 5:30pm)**

**Motion to adjourn by Vicky, seconded by Carol. Motion passed unanimously.**

**Adjourned at 7:25pm**