PEWAUKEE AREA ARTS COUNCIL

Board of Directors Meeting

September 24, 2019

Pewaukee Library, Pewaukee

*Our Mission: To encourage and promote quality arts experiences, programs,*

*events and cultural opportunities in the greater Pewaukee Area.*

1. Call to Order @ 6:01pm
   1. In attendance: Brab Kelsey (acting as President in Mary’s absence), Irene Taylor, Abby Lorenz, Kristen Bulfer, Lise Miley, Heidi Hallett, Vicky Voelker
2. Welcoming Comments
3. Approval of minutes of August 27, 2019 meeting: motion to approve minutes from August 27 by Abby, seconded by Heidi, motion carries unanimously
4. Membership Update (Lindy Kanavas, Anne Raskopf) – directory will be mailed in October
5. Treasurer’s Report (Lindy Kanavas) – no new report, unchanged from last month
6. Correspondence (Anne Raskopf) – Anne not in attendance – reported that networking meetings have been scheduled through February
7. Administrative and Communication Specialist Report (Anne Raskopf)
   1. Hours recorded for month 37.25 hours in September
   2. On vacation September 20-29
8. Committee Reports
   1. Marketing
      1. General (Anne Raskopf)
         1. Waukesha County Land Conservancy on Saturday October 5th to sell and plein air paint. Contact Anne Roskopf for details.
      2. Constant Contact news (Anne Raskopf) : Julia Jaegersberg will be writing spotlight for next Constant Contact
      3. PAAC Website (Irene Taylor) – nothing new to report
      4. Social Media (Kristen Bulfer) – nothing new to report
   2. Executive Team (Mary Widicus): nothing to report
   3. Gallery (Heidi Hallett/Anne Raskopf)
      1. Gallery showing at Shorehaven, Oconomowoc- 10/1-11/30- *Collective Imagination*!

Reception Sunday, October 20, 2-4pm

* + 1. Gallery wall at Delafield Library – November, 2019 – Register by 10/14/19
       1. Label plaques have been made for the library
    2. Gallery showing at Oconomowoc Art Center- 1/7-3/20/2020 – *Nostalgia!*

submissions due 12/8/19

* 1. PAAC Networking meeting presenters (Juli Garton, assisted by Vickie Voelker)
     1. October 14: Member Show and Tell (Susi Schuele and Mary Widicus)
     2. November 11: Anne Katz from Arts Wisconsin
     3. December 9: Civic Broadway Singers (election of Board; pot-luck meal)
     4. January 13, 2020: Share/Swap of art/craft supplies (Juli Garton coordinating)
     5. February 10, 2020: Ian Johnson Baker, winner for 2019 Sacagawea Award
     6. March 9, 2020: meet Helen F Mears at contest winners
     7. April 13, 2020: Rebecca Seymour, author
     8. May 11, 2020: meet HS senior scholarship winners
     9. June 8, 2020: Melissa Maas, Bank of Flowers, floral arranging demonstration
  2. Mini Masterpieces (Lise Miley) – new minis will be 8” x 10” to be brought to membership meetings – will be one per artist
  3. Nominating Committee (Barb Kelsey) – New board members will be Julia Jaegersberg, Joy Allen, Teresa Spencer with apprentice positions for Brittany Roob, Margi Koehler-Sacharok
  4. Outreach
     1. Plein air painting at Waukesha Land Conservancy event OAKtoberfest
  5. Community Art Placement (Heidi Hallett) – results/status

1. Upcoming Events:
   1. Plein Air painting at OAKtoberfest (WLC) Saturday, 10/5/19 Noon-4pm (Carolyn Larkin)
   2. Holiday Craft Fair – Saturday 12/7/19 (Juli Garton, Chris Bornhofer) Register by 9/15/19
   3. Spring 2020 Fundraiser (Abby L, chair. Vicky V, Carol H, Lise M.):
      1. Meeting on September 12th determined possible dates for March 26th or May 21st
      2. Theme will be “Extraordinary Women” – table decorations could be any woman they want to highlight
      3. Possibility for a high tea prior to the event for early viewing and socializing
      4. Next meeting date Thursday, October 3rd
   4. Art & Garden Tour – Saturday, July 25, 2020 (Juli Garton and team): committee meeting rescheduled
2. Old Business
   1. “Art Care” kits--pilot for grant project (Vicky V, chair. Abby L., Lindy K., Anne R., Hilary P.): two sample bags were put together and we are now purchasing and collecting art donations for more bags. We are now prepared to write a grant for this item.
   2. Doll House project 1 (Jen Herro): will be on its way to the first library shortly
   3. ARTS Wisconsin membership benefits (Barb Kelsey): will be at November meeting
   4. Night of Art Appreciation (Lise Miley, Carol Hollowell): will be held in February
   5. Report from Workshop/Publicity task force (Barb K, chair. Jen, Irene, Juli, Anne): nothing new to report
   6. Dinner and Theater Excursion to Hartford in January (Abby L): nothing new to report
3. New Business
   1. Plein Air event at Land Conservancy: will donate $50 to the Land Conservancy instead of giving them a portion of art sales – Lise motioned to approve, Irene seconded, motion approved unanimously
4. Tabled Business
   1. Art in the Downtown (Lindy Kanavas) – on hold for now
   2. Pewaukee Dementia Friendly Initiative (Carol Hollowell)
   3. Selling mini-masterpieces in established gift store (Anne Raskopf)
   4. Potential theater/cultural trip (Abby Lorenz): looking at “Guys on Ice”
   5. Memorial Earmark” in memory of Jeff Nowak (Vicky Voekler)
   6. Potential Collaborations with Uptown Art, Sussex (Anne Raskopf, Mary Widicus)
   7. Policy regarding display of PAAC art: tabled
   8. PAAC tagline and potential new logo (Irene Taylor): tabled

Announcements:

**Board Meetings for 2019 (4th Tuesday, 6pm) NOTE: November date moved to 3rd Tues.**

Tuesday, October 22

Tuesday, November 19 (moved up a week to avoid Thanksgiving; AT KELLER WILLIAMS)

**Networking meetings (2nd Monday, 5:30pm)**

**Motion to adjourn at 6:34pm by Abby ; seconded by Irene. Motion passed unanimously.**